

3 September 2020

REIQ FORMS PARTNERSHIP TO CONNECT MORE PEOPLE WITH PROPERTY

Queensland's peak body representing real estate professionals, the Real Estate Institute of Queensland (REIQ), is delighted to announce a new corporate partnership with Auswide Bank.

With its origins firmly founded in the local communities of Queensland's Wide Bay Burnett region and headquartered in Bundaberg, Auswide Bank may operate Australia-wide but they are still helping more Queenslanders today achieve home ownership, create wealth, and access banking and financial services that make their lives easier as well as help them to protect their assets and loved ones from financial loss or hardship.

Working in partnership with the REIQ over the next 12 months will allow Auswide Bank to deliver targeted information and insights regarding housing finance to real estate professionals across every region of Queensland as part of its commitment to providing competitive products and services with features that make a big difference to helping more people into the property market.

"Much of what Auswide Bank represents resonates with the REIQ, making this collaboration all the more relevant and worthwhile," says Antonia Mercorella, CEO of the REIQ. "We both represent the interests of Queenslanders in the property market and although our organisations may be small, we work incredibly hard to make a big difference in real estate and home ownership.

"With the vast majority of property transactions requiring finance, a meaningful alliance with Auswide Bank during such challenging times as the COVID-19 pandemic is opportune. Their commitment to providing affordable financial arrangements for home buyers ensures the Queensland property market remains relatively stable – and that the valuable contributions our sector make to support our State's economy continue."

Auswide Bank Managing Director, Martin Barrett said he is equally excited about the opportunity to engage with REIQ and its members. "Auswide Bank and REIQ share a mission to connect people with property. We are both seeking to help Australians to achieve their dream of home ownership or to create wealth through property ownership," he said. "There is a real fit between our two organisations and the Auswide Bank team is looking forward to the opportunity to position Auswide Bank as a useful resource for REIQ members and their clients."

"As a Queensland based bank with a rapidly growing home loan portfolio and an organisation that values building and strengthening partnerships which provide mutual benefits, we believe we are very well placed to do this."

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