



ONLINE STRATEGY CONSULTANCY

Your clients are looking online. What do they find when they seek you out? This consultancy helps you set your online strategy and boost the way you're perceived online.

Review and improve your:

- Agency Website
- Personal Profile Site
- Digital Media Presence
- Online Marketing Strategy and Lead Generation
- Use of Facebook, Instagram, LinkedIn and Twitter
- Use of Facebook ads
- Integration of Video, 360 and Virtual Realty into your business
- Online testimonials and referrals
- Market updates and communication with clients and customers

The rapid growth of a seemingly endless procession of cool websites, new social media channels (aimed at consumers who don't even exist yet), lead generation platforms that cost a fortune, the downright explosion of video, through to the endless opportunities of Facebook Ads... It's exhausting trying to keep up with it all, let alone finding the time to implement any of it!

In this consultancy, we will work hand in hand to help you clear the forest of frustration and share their knowledge and show you how to simplify your business, or personal digital strategy.

You'll walk with a framework for your own laser-focused, cost-effective online strategy. You'll have the ideas and tools to put you in complete control of your website and social media, ensuring you'll get the best bang for every buck you spend.